



PARAMOUNTLISTS, INC.
Since 1972

American Transactional Buyers: Master

These Consumers have all made a transaction within the last 30 days

DESCRIPTION

Each of these Consumers are Actual Buyers -- They are not just people "interested" in a product, service or lifestyle -- They are spenders AND have spent recently. These buyers have collectively spent over \$29,000,000,000 in the last 12 months. The categories are full of variety and sub-categories are even better!! Please inquire for sub-categories OR search our website for the data cards that are also American Transactional Buyers. If you have been looking for THE file that will hand you the perfect prospect on a silver platter...you have JUST found it! Transaction month and amount are also available!

Sources:

100% Transactional Data

Updated:

Monthly

ADDITIONAL NOTES

- Minimum order of 5,000 records.
- E-mail Campaigns minimum order of 15,000 records.
- Cancellation Charges \$100.00 Flat before the mail date. After mail date due in full.
- Please inquire for Net Name Arrangements & Re-Uses.
- 20% Brokers Commission applies where applicable.
- All prices subject to change without notice.

SPECIAL INSTRUCTIONS

-Sample mail piece or telemarketing script required for approval.

CONTACT INFORMATION

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SEGMENTS

QUANTITY

COST

Database	411,067,134	\$95.00 /M
Telemarketing	82,213,426	\$+15.00 /M
Hotline		\$+10.00 /M
Adult Science	786,317	\$+10.00 /M
Appliances	288,192	\$+10.00 /M
Automotive	5,743,811	\$+10.00 /M
Bath	3,209,825	\$+10.00 /M
Beach	2,481,459	\$+10.00 /M
Cabin Decor	464,768	\$+10.00 /M
Children	18,335,396	\$+10.00 /M
Collectibles	6,991,140	\$+10.00 /M
Continuity	1,819,776	\$+10.00 /M
Cosmetics	3,038,871	\$+10.00 /M
Crafts	4,697,332	\$+10.00 /M
Designers/Brands	10,920,759	\$+10.00 /M
Domestics	12,978,109	\$+10.00 /M
Electronics	5,614,264	\$+10.00 /M
Fabrications	19,462,941	\$+10.00 /M
Food	12,339,609	\$+10.00 /M
Furniture	4,229,084	\$+10.00 /M
Games	3,036,174	\$+10.00 /M
Garden	8,463,918	\$+10.00 /M
Gifts	10,770,128	\$+10.00 /M
Health	15,312,959	\$+10.00 /M
Home Decor	21,446,530	\$+10.00 /M
Home/Office	5,581,991	\$+10.00 /M
Household Hardware	10,519,948	\$+10.00 /M
Housekeeping	4,314,834	\$+10.00 /M
Interest/Activities/Lifestyles	28,306,909	\$+10.00 /M
Jewelry	14,750,118	\$+10.00 /M
Kitchen	11,902,649	\$+10.00 /M
Magazines	6,011,502	\$+10.00 /M
Media	16,753,082	\$+10.00 /M
Mens Clothing	24,337,768	\$+10.00 /M
Notions	7,886,493	\$+10.00 /M
Outdoors	6,158,851	\$+10.00 /M
Patio	1,706,694	\$+10.00 /M
Personalization	6,500,604	\$+10.00 /M
Pets	5,634,101	\$+10.00 /M
Pool	726,030	\$+10.00 /M
Relations	5,702,694	\$+10.00 /M
Special Occasions	16,611,520	\$+10.00 /M
Sports Equipment	4,930,471	\$+10.00 /M
Suitcases/Carry Ons	5,046,559	\$+10.00 /M
Tools/Equipment	3,429,060	\$+10.00 /M
Travel	1,596	\$+10.00 /M
Unclassified	9,783,595	\$+10.00 /M
Varmint Control	734,065	\$+10.00 /M
West Control	187,629	\$+10.00 /M
Womens Clothing	35,264,212	\$+10.00 /M
Fund Raising/NonProfit	2,690	\$+10.00 /M

SELECTS

Age	\$10.00 /M
Income	\$10.00 /M
Gender	\$10.00 /M
Homeowner	\$10.00 /M
Marital Status	\$10.00 /M
Amount of Transaction	\$10.00 /M
Month of Transaction	\$10.00 /M

ADDITIONAL SELECTS

Geography	\$10.00 /M
Run Charges	\$10.00 /M
Zip+4	\$10.00 /M
Keying	\$10.00 /M
Key Coding	\$10.00 /M

ADDRESSING

3X5 Cards	\$15.00 /M
8 1/2X11 Paper	\$10.00 /M
P/S Labels	\$10.00 /M
Cheshire Labels	\$10.00 /M
Email	\$50.00 Flat
CDROM	\$75.00 Flat
Ftp Site	\$50.00 Flat